M.Com
First Semester

1. Statistics for Business Decisions

C1

1. What is Probability? Explain different approaches to the study of probability. Discuss its business Applications.
2. What is time series? Explain the different components of time series & their advantages & disadvantages.
3. What is sampling? Explain the different sectors of sampling, their advantages and disadvantages.

C2

1. Explain the steps involved in two way analysis of analysis of variance.

2. What is a hypothesis? Explain the types of hypotheses and steps involved in testing of a hypothesis.

3. Discuss the business applications of Probability and Time series.

2. Marketing Management (HC)

C1

1. Define Marketing. Explain the different concepts in marketing.
2. What is market segmentation? Explain the bases of market segmentation.
3. What is branding? Explain the different types of branding.

C2

a. What is Product Positioning? what are its advantages
b. Define Marketing Research? Explain the steps followedin Marketing Research.
c. Define Online Marketing. What are its advantages and dis-advantages?

3. Accounting Theory (HC)

C1

1. A study of underling accounting theory in the annual report of BSE listed company.
2. Analysis of Ind AS Framework for preparation and presentation of Financial Statements.
3. Recogntion, measurement and disclosure of elements of balance sheet of a company you are familiar with.

C2

1. Dissuss how Ministry of Corporate Affairs regulates accounting practices in Indua.
2. Discuss the significant Accounting policies of an organization you are familiar with.
3. What are features of XBRL.

4. Corporate Governance and Business Ethics (HC)

C1

1. Explain the importance of Corporate Governance and Business Ethics
2. What are the provisions of mandatory CSR as per companies Act? 2013?
3. What are the business obligations towards different stakeholders? Discuss.

C2

1. Discuss the recommendations of Cadbury committee on corporate governance.
2. Explain different models of corporate governance around the world.
3. Write a note on Narayan Murthy committee recommendation

5. Financial Management (HC)

C1

1. Find out the present value of Rs 50,000/- received after 18years @ 18% discounting rate.
2. Explain the importance of capital budgeting in evaluating investment Proposal.
3. Explain the Process involved in Computing WACC

C2

1. Explain the determinants of capital structure
2. Explain MM hypothesis under capital structure decisions
3. Explain the problems of multiple IRR

6. Business Policy and Environment

C1

1. What do you mean by globalization? Explain the advantages and disadvantages
2. What do you mean by multinational companies? How does multinational companies procure the finance required for its operations
3. what is legal environment? How does legal environment affect business operations in the international scenario?

C2

a. What is business environment? How does Economic environment influence the business activities?
b. What do you mean by government companies? Explain the Features & importance of public sector enterprises.
c. What do you mean by Foreign Direct Investment? Explain the importance of Foreign Direct Investment?

M.Com
Second Semester

1. Capital Market Instruments (HC)

C1

1. Explain various instruments traded in capital market
2. Distinguish between ADR and GDR
3. Explain the role of Capital Markets in developing country like India.

C2

1. Write a note on history of Indian Capital Market.
2. Explain derivative types
3. Explain financial instruments

2. Human Resource Management (HC)

C1

1. Define Performance Appraisal explain its importance?
2. What do you mean by human resource development explain its importance
3. Define Human Resource Management. What are the functions of Human Resource manager?

C2

1. Define training. What are differences between training and education?
2. Define wages. What are essential of a good wages payment system?
3. What do you understand by recruitment. Explain the employee selection process.

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3. Organizational Behavior (HC)

C1

1. What is personality? Explain the factors influencing personality of an individual. Discuss the psycho-analytical theory of personality
2. What is motivation? Give the model of motivation. Explain Maslow's need hierarchy and two factor theory of motivation.
3. What do you mean by leadership? Discuss various leadership styles.

C2

1. Define formal and informal organization. Explain their features. Distinguish between formal and informal organizations.
2. What are attitudes? How are they formed? What are their functions? Explain the factors to be considered while changing attitudes.
3. What are the conflicts? What are their sources? How can they be reduced in organization.

4. Strategic Management (SC)

C1

1. Define Strategic Management? What is its importance?
2. What is financial strategy? As a financial manager of an multinational company what strategy do you apply
3. What is marketing strategy? What are the different types of marketing strategies?

C2

1. Write short note on any two of the following
   a. B C G Matrix
   b. Balanced Score Card (BSC)
   c. Expansion Strategies
2. Describe Porter's five forces model in detail.
3. What do you understand by Competitive Strategies? Explain in detail?

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